

## Attractions and Novelties

This year, the Montreal Boat Show has broadened its horizons, and will be called the Montreal Boat and Water Sports Show. As a result of the expanded mission, visitors will be able to discover all facets of boating. At the 9<sup>th</sup> edition, visitors will have access to water sports federations, popular speakers, and the latest model boats, many of which incorporate environment-friendly innovations—all under one roof. It will also give visitors the opportunity to obtain information on regulation, pleasure craft operator cards, tourist destinations, and recent Quebec Maritime Association programs.

### 2008 Exhibitor News

- This year, **Aqua Services** will be one of the first, if not the first in a long time, with a booth designed solely for the sale of nautical parts and accessories. Inside the booth, the company will feature several products, such as the new combined car-boat GPS. In addition to electronic equipment, there will also be several products that are essential for any well equipped pleasure boat.
- This year **Yamaha** is presenting the most powerful production outboard in the world, the new F350 V8! Also on exhibit will be Yamaha's 9.9 HP 4 stroke engine, which has been completely redesigned with many improvements.
- **Electric Boats International** presents the OASIS, a 100% electric boat that was premiered in Canada recently. More environment friendly, this model, the only one of its kind in North America, can deliver substantial fuel savings. For example, in an average summer, gasoline engines consume about \$280 worth of (gasoline) or 10 liters/hour at \$1+/L). This boat's electric power plant costs about 5¢ an hour to run, for a total of \$7 worth of electricity. The solar energy option can even reduce operating costs to zero.
- **Navigation Quebec** presents the first website on nautical tourism in Québec: [www.navigationquebec.com](http://www.navigationquebec.com). In addition to information on marinas and waterways, it lists cottages, hotels, bed and breakfasts, and campsites situated on or near rivers and lakes.
- The Quebec Maritime Association is launching the first edition of **Nautiguide**, which will be available free-of-charge at the Show. The guide will contain a wide range of vital information for all dedicated pleasure boaters and navigators, and is destined to become an indispensable tool for all amateur boaters in Quebec.
- George Leblanc, master seaman and speaker at the Montreal Boat and Water Sports Show, is launching his third book, *Les Échos de l'Océan*. Mr. Leblanc has taken part in several international competitions and has tested himself against the sea on a number of occasions.

- **Princecraft** presents its new model boats for fishermen and water sports enthusiasts. It will also exhibit its latest Ventura pontoon boat, as well as the most recent Versaille series, which incorporates more comfort and luxury features.
- **Rosborough** is bringing a new hull to the Show that gives users greater flexibility. It is a 22 foot boat designed for work in difficult conditions, as would regularly be encountered by fire departments on water rescue missions.
- In the **Zodiac** booth, visitors can see two of the most sophisticated inflatables on the market. The first is the Zodiac Medline III, a 24' inflatable with twin 150HP motors, toilet and washbasin included, classified as unsinkable. The second is the CZ7, an innovative military-style hull with state of the art equipment and features.
- **Transform Plus** presents its latest novelty, a rigid roof for pontoon boats, a unique concept created and fabricated by the company in Québec.
- **ADF Diesel** invites visitors to view the EPA tier-3 certified Isuzu marine engine, a hot fusion welding technology for engine components which they offer exclusively in Canada, as well as a diesel electronic repair service for injectors and fuel pumps.
- **Marina Fortin** will exhibit the Sea Ray Sundancer, a 35'6" craft with extraordinary luxury features for a boat of this size.
- **Yachting Canada Inc.** scores a major coup by becoming the official representative in Québec for German built *Hanse* sailboats, which have garnered honour after honour in recent years.
- **École Croisière Mercator** offers two new cruises aboard their 6-person capacity catamaran, with a chance to take part in maneuvers.
- **Dumoulin Bicyclettes**, a new exhibitor at the Montreal Boat and Water Sports Show, will exhibit a solution that combines boating and cycling.
- **Solaire Design** has created a training unit in marine electricity. This original course on direct current electricity owes much to the firm's 100% practical orientation based entirely on experimentation.
- **Canadian Hydrographic Service** will present the latest nautical instruction publications, the 2008 editions of nautical charts, and their recent system of electronic nautical charts. Visitors will have access to a wide range of helpful information for planning safe trips.

## Attractions

### ***Virtual sailing***

The Quebec Sailing Federation invites visitors to try out its virtual sailing simulator. Participants can get a crash course in sailing, perfect their technique, or compete in a virtual regatta. They will also have an opportunity to measure their performance against specialists from the Quebec Sailing Team who will be on hand for the Show.

### ***Photo Exhibit***

For the second year, the Montreal Boat and Water Sports Show, in conjunction with L'escale Nautique magazine, is presenting a photo exhibit titled "The St Lawrence River" which counts more than 200 contributors this year.

### ***Quebec Maritime Association Programs***

- 1- Marina Classification: A program to classify marinas based on the quality of their infrastructures and service
- 2- Nautical Station: A program to create a roster of nautical service and product suppliers in order to improve their offerings to residents and tourists in each region
- 3- Eco-marina: A marina environmental accreditation program designed to protect Québec waterways and ensure the future of boating in the province

### ***Pleasure Craft Operator Cards***

Pleasure boat owners can procure pleasure craft operator cards on each of the five days of the Show. Cards are issued by the *École de Sécurité Nautique* and *Consultants Légistes et Nautiques*, both of which will be on hand at this year's Montreal Boat and Water Sports Show.

### ***Nautical Charts***

According to recent statistics, approximately one in every six households owns a boat, whether a fishing boat, an inboard, outboard, rowboat, or canoe. Several experts will be on hand to explain the many reasons why we should use nautical charts, e.g., to increase passenger safety, reduce the risk of running aground, and limit damage to the environment.

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\*\*\* Please note that most exhibitors will be available for interviews. Please feel free to contact the resource persons below for interview requests. \*\*\*

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