

The Montreal Boat and Water Sports Show making a splash for its 11th Edition!
Get ready for a summer of exciting on the water activities for all!

Montreal, January 11th 2010 – Presented by the Quebec Maritime Association, the Montreal Boat and Water Sports Show will take place at Place Bonaventure from January 28th to February 1st. Whether you are into sports fishing, wakeboarding or into any other type of boating activity, there is something for everyone who loves the water and nature at this top of the line Show. Even more so, going to the Montreal Boat Show is a sure way to see that boating can be as affordable as many other leisure activities.

Families, friends and couples are invited to discover what's new in boat design, new models, learn among other things about energy efficient ways coming to boating and a growing number of environmental friendly marinas in the province. The Montreal Boat and Water Sports Show offers activities for kids, conferences by experts in boating and various demos for all to enjoy. It is also a perfect opportunity to plan your next summer family vacations at one of many Quebec's Nautical Station. Get ready for next summer at the Montreal Boat and Water Sports Show, a great combination of fun and discovery of the world of boating!

General Review of the Montreal Boat and Water Sports Show

Where : **Place Bonaventure**
800, De La Gauchetière Ouest (Metro Bonaventure)

When: **January 28 to February 1st 2010**

To see and to do: More than 400 boats of all types and close to 150 exhibitors :

- Service providers
- Boating products and accessories
- Useful and important information on boating laws and regulations
- Family activities
- Conferences and demos
- Fashion Shows
- Pleasure Craft Operator Card exams on location (to comply with new regulations that are now in effect)

Hours: Thursday and Friday: 12 h - 21 h
Saturday: 10 h - 20 h
Sunday: 10 h - 18 h
Monday: 12 h - 17 h

Cost : 12\$ per adult ticket. Special prices available for children, seniors and families.

For more information regarding the Montreal Boat and Water Sports Show, please visit www.salondubateau.com.

– 30 –

*** Please don't hesitate to communicate the following contact for information and/or photos. ***

Information : Ève Cardinal / Rosalie Lemelin
Morin Public Relations
514-289-8688, ext. 234 / 231
Cell. : 514 219-5442
eve@morinrp.com / rosalie@morinrp.com